



BELLA VISTA BERRY FARM

2685 Billy's Road
Minden, Nevada 89423
www.bellavistaberryfarm.com • info@bellavistaberryfarm.com
Tele- 775-267-5481 • Fax- 775-267-4318

Bill and Raquel Barth have been married for 40 years and both came out of the Silicon Valley business environment. They spent 30 of those years in California and the balance in Minden, Nevada. While in California Bill was President/CEO of the W.H. Barth Printing Company working with major start-ups such as Intel, Apple and Atari etc. Bill sold the company to a Fortune 500 company after 35 years in the printing and publishing business. Raquel had just left her executive secretary position with Shell Oil Company. Bill and Raquel then started a company called The Wire Company which was a supplier of spiral and wire-o book binding wire. This company was the first to take this product into Mexico working with the World Trade Organization. Bill formed relationships with many companies and individuals which still last today. They sold this company to a Fortune 1000 company and Bill was appointed President with Raquel as Office Manager of this division for the Western U.S. After 5 years they decided it was time to move on to greener pastures.

The decision to build a horse training/boarding operation in Gilroy California grew out of Raquel's love of horses and all animals. After 4 years of building one of the largest and most respected horse operations in Northern California we received an offer to sell that was too good to pass up. Their move to Minden was always in the back of their minds because of Bill's past experience working at the Minden Inn for his uncle who purchased the Inn in the early 60's. He knew upon retirement they would wind up in Minden.

They both were very aware of the dangers of skin cancer and Minden's high altitude played a major part in their decision to support the Skin Cancer Awareness Foundation. The other factor was a recent visit to their granddaughter's soccer game in Northern California when they over heard a coach instructing his 5/6 year old players that a popular energy drink was better for them than sun screen. They knew that early education was lacking and decided to support the foundations programs that could supply free skin cancer educational materials to both the parents and children.

They decided to use their existing property and build a "Pick Your Own" farm that could help fund the foundations programs. This took 3 years of research to find the right crop that would grow in this area. They decided that berries would work and they plowed ahead with their plan to develop one of the largest berry operations in Nevada.

All funds except operational expense will be used to support the foundation. Please visit their farm and help support their cause.

Thank you
Bill & Raquel Barth